



TOOL TITLE: self-assessment questionnaire

Collaboration prospects between enterprises and culture.

The cultural activities of companies in the project areas: prospects

Company Data

1. Company Name and Registered office:

2. Contacts:

3. Number of personnel 2015: (Single answer)

- € 1 – 10 personnel (micro)
- € 11 – 50 personnel (small)
- € < 250 personnel (medium)

4. What legal form does the company belong to? (Single answer)

- € LLC
- € Cooperative
- € General partnership
- € Sole proprietorship
- € Other, please state _____

5. Average revenue (2018, 2019, 2020)

- € <100.000 €
- € <500.000 €
- € <1.000.000 €
- € <10.000.000 €
- € >10.000.000 €

Corporate responsibility

6. Does your company carry out social responsibility interventions, directly or indirectly? (Single answer)

- € Yes, directly or indirectly
- € No

7. If yes, through which subjects does your company carry out social responsibility



interventions at a practical level? (Multiple answer)

- € Department/dedicated business function/Office in charge
- € Marketing/Communication/External Relations Management
- € Foundation / Association/ Non-commercial body part of the company

8. In what cultural initiatives/areas would your company be interested in intervening (multiple responses)?

- € Structural projects of artistic institutions (support for restoration, conservation)
- € Support for the preparation of cultural events such as exhibitions and shows
- € Corporate volunteering at cultural institutions
- € Scholarships for local artists
- € Accessibility projects of cultural institutions (e.g. access infrastructure for the disabled, sensory panels, specific signage)
- € Projects that combine culture and sustainability (e.g. public art in open spaces, botanical gardens, projects related to pollution reduction)
- € Corporate "embellishment" projects (e.g. support to artists for the realisation of works within company spaces)
- € Projects that combine culture and education (e.g. museum educational paths for children and/or families, playful projects within artistic institutions)
- € Digital art projects

9. In which prevalent ways does Your company intervene/ or would like to intervene? (Single answer)

- € Contribution *cash*: _____ (% compared to the total)
- € Contribution *in kind* ¹: _____ (% compared to the total)
- € Voluntary work-----(% compared to the total).....

10. Who are the beneficiaries of the interventions that your company supports/would like to support? (Multiple answer)

- € Cultural institutions of the territory – public bodies/NGOs – (and their beneficiaries)
- € Private producers of events operating in the territory
- € Company Employees
- € Students and researchers
- € Other, specify.....

¹ This includes any technical sponsorships (e.g. provision of technological spaces/resources/donations of movable property);



11. With what kind of contribution does Your company support cultural initiatives? On average, what is the value of the annual contributions to the cultural sector? (Multiple answer)

CASH		NON-CASH	
<i>Financial contribution:</i>		<i>Voluntary work/Pro bono service:</i>	<i>Product donation</i>
€ €0		€ 0 hours	€ €0
€ €1-€10.000		€ 1-49 hours	€ €1-€100
€ €10.001-€50.000		€ 50-99 hours	€ €101-€500
€ €50.001- €100.000		€ 100-199 hours	€ €501-€2.000
€ €100.001- €500.000		€ 200-499 hours	€ €2.001-5.000
€ €500.001- €1.000.000		€ 500-999 hours	€ €5.001-€10.000
€ > €1.000.000		€ 1.000+ hours	€ > €10.000

Thank you for filling out the questionnaire

