

CROSSINNO PROJECT

WP4 – 4.3 Definition of tools and activities to be used for cross-fertilisation action between company and culture

Managing partner: Friuli Venezia Giulia Autonomous Region

Tools To Support Collaboration Between Traditional Smes And CCis



PREMISES about

TOOLS TO SUPPORT COLLABORATION BETWEEN TRADITIONAL SMEs AND CCIs

This, this document contains tools to be used to help traditional and KIC enterprises work together. For this reason, information, contents, tools that have been created for other European projects, but which are contradictory in terms of objectives and targets common to the CROSSINNO project can be used within each document.

Therefore, it will be possible to consider in addition to what is provided also materials that deal with providing indications with precise methodologies that allow the creation of a toolkit. Specifically, it is possible to learn how to create a brief or how to behave concerning Design Thinking and/or Cross Fertilisation activities.

